

# Taylor Wilder 30.

/teɪlər/ noun. an artist whose occupation is to make, design or illustrate for individual clients.

**Euphoria Art Studios,**  
Art and Design Freelance  
est. 2013  
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**386.785.8722**  
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## CURRENT CONTRACTS

### **KUA SKY, Dye-Sub Apparel**

2020 - Current POC: Wendy Derbak *Owner:* 760.801.9188

Primary Title: Graphic Illustrator for Apparel

Products: Skydiving Jerseys/jumpsuits, and Hawaiian tees

Classification: Independent Contractor

**Responsibilities:** Create demographic-specific Vector illustration, Template artwork, Designate Bleed, Brand Personality/Development and Promotion.

### **APEX BASE, Dye-Sub Extreme Equipment Manufacturer**

2022 - Current POC: Todd Shoebottom *Owner:* 951.719.3981

Primary Title: Primary Graphic Designer/Print Layout Coordinator

Products: BASE container Systems, BASE Parachutes, Flags/wind blades, Tee-shirts, Jerseys, Virtual adverts, Posters

Classification: Independent Contractor

**Responsibilities:** Custom artwork production on an individual client basis: self-supervised from concept - print manufacturing. Template production for product design. Print Registration, Color grading, Bleed designation. Liaison between Client, Product Manufacturer (APEX) and Print Producer (LIQUID SKY and ATAIR BASE). Brand Personality/Development and Promotion.

### **MOAB PRINT AND GRAPHICS, Vinyl Printing and Install**

2020 - Current POC: Ricco Anthony *Owner:* 435.214.0636

Primary Title: Graphic Designer/Print Layout Coordinator

Products: Vehicle Wraps, Stickers, Banners, Billboards, Logos

Classification: Employee primarily, then Independent Contractor

**Responsibilities:** Logo/Brand development. Custom client-based design, Bleed designation, Print registration and layout, Physical production. Self-supervised client outreach, project management and execution.

## SKILLS

2500+ hours in Adobe Illustrator

1500+ hours in Procreate

200+ hours in Adobe InDesign

500+ hours in Adobe Photoshop

## AWARDS

Best in show 2013 *Volusia County Student Art Show*

Best in Show 2015 *SFSC Art Show*

## EDUCATION LEVEL

64 credit hours of College

3 CSR training workshops

## OTHER EXPERIENCE

Mural Design/Installation

Tee-shirt design/silk-screen production

Oil-painting

10 years of photography and videography (in skydiving)

Privately commissioned illustration projects (>200)

Intro Adobe Illustrator private tutor

Dropzone Boogie Event graphics coordination.

# COVER LETTER

I make art, seeing it probably says more than I ever could with... 770 words.

The position being sought is preferably focused on Illustrative Graphic Design, potentially featuring print production. Current availability is flexible starting in mid January of 2024, filling a position featuring 10-20 hours weekly. With years of experience in this expression, I understand the commitment that I am choosing to engage with by offering creative services, including correspondence, project management, and other duties associated.

A capacity to maintain interest and dedication over a span of time, relating to ongoing projects for current contracted businesses, is the reason my partnerships have persisted over the span of years. An added bonus is that I have a keen interest in supporting and advocating for the companies who promote my art career, as all of them will attest. An aptitude for thoughtful growth and a capacity for outcome focused art and design, means that client needs are met enthusiastically and creative problems solved uniquely.

Constantly seeking self-improvement is an important asset which prevents stagnation. A continued review of educational materials consistently improves skill, approach and efficacy.

Receiving constructive criticism is welcome; further, the capacity to handle rejection and pivot accordingly, is a practiced attribute. Measured emotive response and CSR training cultivates an open dialogue where clients are comfortable in sharing honest feedback, promoting desired outcomes.

Flexibility is a strong suit. I'm willing to compromise on the order of which cereal and milk are poured into a bowl; although I do believe there is a right and a wrong way to complete that task. Non-negotiable ethical boundaries include: creating discriminatory racial or prejudicial pieces, copyright violation, or intellectual theft. (yes, these are based on real conversations).

## MEET THE ARTIST

Taylor is a Maximalist Artist who enjoys creating playful and edgy works, predominantly for the skydiving and BASE jumping communities, of which she has been a part of since 2013. A Lot of her commercial artwork, geared towards this specific demographic, is identifiable by vibrant characteristic and reckless abandonment of couth common to the nature of this niche industry.

Creative self-expression has been a lifelong pursuit, emerging through various mediums before settling into the pursuit of Graphic Art in 2017. The artist possesses some formal education but comments that she "dropped out of high-school, college and airplanes in favor of creative expression". Her transition from being a Skydiving Photographer/Videographer of 10 years to a full-time career as a primarily self-taught Graphic Artist in 2020 as a result of the Covid Shutdown Crisis. Since then, her primary expression has been demonstrated through Adobe illustrator and Procreate. When Taylor isn't behind the screen of her favorite art programs, she continues to engage in extreme sports, mushroom hunting, avid journaling, and oil painting.